

Tee Up for Change

UNITED WAY EAST ONTARIO
COMMUNITY GOLF EVENT

The Marshes Golf Club
September 16, 2025 | 8AM — 4PM



United Way
East Ontario



ABOUT TEE UP FOR CHANGE



Tee Up for Change is United Way East Ontario's four-person scramble (best ball) golf event, bringing the community together to support vulnerable individuals across Prescott-Russell, Ottawa, Lanark, and Renfrew counties.

Social change isn't easy. But, together, we can tackle the tough problems.

Why it matters?

Local kids still need help catching up in school. Isolated seniors feel intense loneliness, and caregivers are suffering from burnout. There are countless people struggling with their mental health looking for somewhere to turn. And the cost of living just keeps rising.

By taking part in Tee Up for Change, you make sure:



Kids have a safe place to go after-school where they can keep learning and make friends.

The Local Facts: 2 in 5 Ottawa students struggle with mental health. **1 in 3** reported that their ability to handle an unexpected crisis or difficult family or friend problem was fair or poor.



Seniors can access day programs and caregivers can get much-needed respite, reducing isolation and burnout.

The Local Facts: 42.1% of unpaid caregivers in Ontario are in distress. Caregivers in distress spend the equivalent of a full-time job providing care.



People struggling with their **mental health** can connect with affordable in-person, online, or phone services to get the support they deserve.

The Local Facts: ~1 in 5 Canadians aged 12+ needed help with their mental health in the past year, but **45%** of those struggling felt their needs were unmet or only partially met.

YOU'RE INVITED

Bring your foursome and join more than 100 players and community leaders driving local change. Your registration fee also includes 18 holes of golf (scramble format), power cart, breakfast, lunch, networking, and opportunities to compete for prizes throughout the day. **Join us for an *un-fore-gettable* day of golf that gives back.**

WHERE

The Marshes Golf Club
320 Terry Fox Dr
Kanata, ON, K2K 3L1

WHEN

September 16, 2025
8:00 AM – 4:00 PM

PRICING

Foursome Early Bird Price
(available until June 25, 2025) - **\$1,100**

Foursome Regular Price
(as of June 26, 2025) - **\$1,300**

Twosome Price - **\$700**

BECOME A SPONSOR

United Way is part of the fabric of our region. Our partnership goes beyond collaborating with community partners to drive meaningful change. It's about aligning our voice and audience with your organization, highlighting your corporate social responsibility goals, and empowering your brand to address the pressing social issues affecting our communities.

Be part of uplifting our communities today, and in the future, so that everyone can thrive.

As a sponsor for United Way East Ontario, you immediately have access to:

- **Brand Visibility:** 30,000+ newsletter subscribers, 150,000 annual website visits, 20,000 social media followers, and your brand visible to 300+ businesses and government departments
- **Awareness of your Commitment:** Listing on the United Way East Ontario Honour Roll
- **Employee Engagement:** Opportunity to solicit presentations about local issues and participation in fundraising events
- **Networking Opportunities:** Be the first to learn about United Way East Ontario signature events
- **Trust and Accountability:** We have earned a 5 out of 5-star rating from Charity Intelligence for six consecutive years

We offer various sponsorship levels, to best suit your organization's needs. Choose the level that's right for you.

SPONSORSHIP OPPORTUNITIES AT A GLANCE

Contact us to find out availability of the sponsorship levels.

	TITLE \$15K	LEAD \$10K	LUNCH \$6K	BREAKFAST \$3K	ENTERTAINMENT DRONE - \$2,5K
Exclusive Access					
"Tournament Presented by" Company logo in all correspondence and signages	●				
Table in Registration area to welcome all guests	●				
Table in Breakfast/Lunch area	●	●			
Speaking opportunity	●				
Opportunity to present tournament winners during Lunch		●			
At the Event					
Foursome	2	2			
Opportunity to include branded inserts/swag in official tournament bag	●	●			
Golf carts with company logo	●	●			
Branded activation in designated hole	●	●			●
"Sponsored by" company name and logo at Breakfast/Lunch area	●	●	●	●	
Opportunity to offer company info/swag on Breakfast or Lunch tables	●	●	●	●	
Logo on event signage	●	●	●	●	●
Lawn sign with company logo	●	●			●

	TITLE 15K	LEAD \$10K	LUNCH \$6K	BREAKFAST \$3K	ENTERTAINMENT DRONE - \$2,5K
Online:					
Speaking testimonial in pre-event promo video	●				
Speaking opportunity in video shared in post- event blog	●				
Company mentions in post-event video and blog	●	●			
Logo placement in emails and website	●	●	●	●	●
Dedicated post about company across social media platforms, highlighting their support	●	●			
Company in social media photo album	●	●	●	●	●
Advertising:					
Lamp post signs	15	10	6	3	2
Print advertising	●	●			
Digital advertising	●	●	●	●	●
Measurable Impact:					
Report presentation with brand visibility and impact data	●	●			



	PHOTO BOOTH 2,5K	HOLE IN ONE 2,5K	HOLE \$2,4K	COCKTAIL \$2K	TEE BOX \$500
At The Event					
Foursome		1	1		
Branded activation in designated hole	●	●	●		
"Sponsored by" Company name and logo at Breakfast/Lunch area				●	
Logo on event signage	●	●	●	●	
Lawn sign with company logo	●	●	●		●
Online					
Logo placement in emails and website	●	●	●	●	
Company in social media photo album	●	●	●	●	●
Advertising					
Lamp post signs	2	2	2	2	
Digital advertising	●	●	●	●	



SPONSORSHIP OPPORTUNITIES

Contact us to find out availability of the sponsorship levels.

TITLE SPONSOR

\$15,000

Exclusive Access:

- "Tournament Presented by" Company logo in all correspondence and signages
- Table in Registration area to welcome all guests
- Table in Breakfast/ Lunch area
- Speaking opportunity

At the Event:

- 2 Foursomes
- Opportunity to include branded inserts/swag in official tournament bag
- Golf carts with company logo
- Branded activation on designated hole
- "Sponsored by" Company name and logo at Breakfast/ Lunch area
- Opportunity to offer company info/ swag on Breakfast or Lunch tables
- Logo on event signage
- Lawn sign with company logo

Online:

- Speaking testimonial in pre-event promo video
- Speaking opportunity in video for post-event blog
- Company mentions in post-event blog and video
- Logo placement in emails and website
- Dedicated post about company across social media platforms, highlighting their support
- Company in social media photo album

Advertising:

- 15 branded lamp post signs
- Print advertising
- Digital advertising

Measurable Impact:

- Report presentation with brand visibility and impact data



LEAD SPONSOR

\$10,000

Exclusive Access:

- Table in Breakfast/ Lunch area
- Opportunity to present tournament winners during Lunch

At the Event:

- 2 Foursomes
- Opportunity to include branded inserts/swag in official tournament bag
- Golf carts with company logo
- Branded activation on designated hole
- "Sponsored by" Company name and logo at Breakfast/ Lunch area
- Opportunity to offer company info/ swag on Breakfast or Lunch tables
- Logo on event signage
- Lawn sign with company logo

Online:

- Company mentions in post-event blog and video
- Logo placement in emails and website
- Dedicated post about company across social media platforms, highlighting their support
- Company in social media photo album

Advertising:

- 10 branded lamp post signs
- Print advertising
- Digital advertising

Measurable Impact:

- Report presentation with brand visibility and impact data



At the Event:

Online:

Advertising:

LUNCH SPONSOR

\$6,000

- "Sponsored by" company name and logo at Lunch area
- Opportunity to offer company info/swag on Lunch tables
- Logo on event signage

- Logo placement in emails and website
- Company in social media photo album

- 6 branded lamp post signs
- Digital advertising

BREAKFAST SPONSOR

\$3,000

- "Sponsored by" company name and logo at Breakfast area
- Opportunity to offer company info/swag on Breakfast tables
- Logo on event signage

- Logo placement in emails and website
- Company in social media photo album

- 3 branded lamp post signs
- Digital advertising

ENTERTAINMENT SPONSOR (DRINK DELIVERY DRONE)

\$2,500

- Branded activation in designated hole
- Logo on event signage
- Lawn sign with company logo

- Logo placement in emails and website
- Company in social media photo album

- 2 branded lamp post signs
- Digital advertising

PHOTO BOOTH SPONSOR

\$2,500

- Branded activation in designated hole
- Logo on event signage
- Lawn sign with company logo

- Logo placement in emails and website
- Company in social media photo album

- 2 branded lamp post signs
- Digital advertising

At the Event:

Online:

Advertising:

HOLE IN ONE SPONSOR

\$2,500

- 1 Foursome
- Branded activation in Premium designated hole
- Logo on event signage
- Lawn sign with company logo

- Logo placement in emails and website
- Company in social media photo album

- 2 branded lamp post signs
- Digital advertising

HOLE SPONSOR

\$2,400

- 1 Foursome
- Branded activation in designated hole
- Logo on event signage
- Lawn sign with company logo

- Logo placement in emails and website
- Company in social media photo album

- 2 branded lamp post signs
- Digital advertising

COCKTAIL SPONSOR

\$2,000

- "Sponsored by" company name and logo at Lunch area
- Logo on event signage

- Logo placement in emails and website
- Company in social media photo album

- 2 branded lamp post signs
- Digital advertising

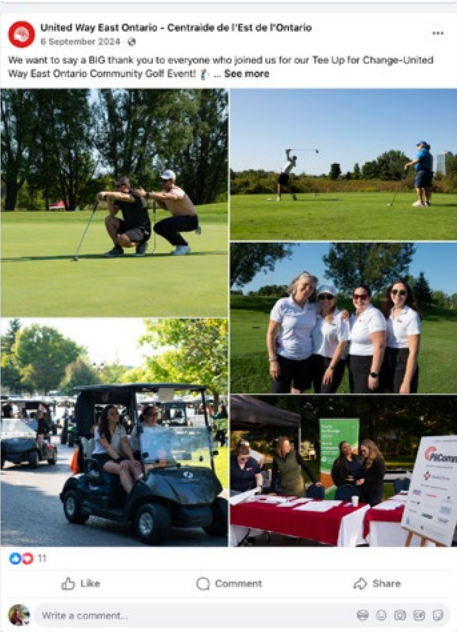
TEE BOX

\$500

- Lawn sign with company logo

- Company in social media photo album

2024 PROMOTIONAL MATERIAL



Social Media



Lamp Post

LAST YEAR SPONSORS

TITLE SPONSOR

LUNCH SPONSOR

BREAKFAST & ENTERTAINMENT SPONSOR

PHOTO BOOTH SPONSOR

HOLE SPONSOR

GET IN TOUCH

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